

Business Math – Chapter 3 Internet

Use the following web sites to conduct a research profile on two companies that you might want to work for in the future. Answer all the questions below for each company.

<http://stats.bls.gov/bls/home.htm>

<http://www.hoovers.com>

<http://www.strategis.ic.gc.ca>

CONTACT INFORMATION

1. Company Name
2. Contact Person & his / her Job Title
3. Address
4. Phone Number
5. Fax Number
6. Website Address
7. Available jobs at the company

BACKGROUND INFORMATION

1. Year that it was established
2. Location that it was established (City, Country)
3. Ownership
4. Type of Business or Industry
5. Types of Products or Services
6. Clients/Customers
7. Number of Employees
8. Company Strengths
9. Company Weaknesses

COMPANY STANDINGS

1. Privately Owned/Publicly Owned
2. Financial Status: Annual Revenue, Profit or Loss
3. Competition (names of companies)
4. Reputation

COMPANY CULTURE

1. Mission Statement / Vision / Goal
2. Company Philosophy